



INFORMATION

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CONVERSATION

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Vision: A strong co-operative sector in Alberta			
Mission: ACCA provides education, advocacy, and development services to support our members and raise community awareness of co-operatives			
<p>About us: The Alberta Community and Co-operative Association (ACCA) is a leading provincial co-operative trade association. Two-thirds of Albertans are a member of at least one co-operative or credit union. Over the last 60 years, the ACCA and its many members have worked collaboratively with various levels of government to create social and economic development opportunities in Alberta communities. The ACCA stands ready to work with government and like-minded organizations to strengthen existing co-operatives and build new co-operatives that can improve services and leverage the collective strengths and know-how of Albertans.</p>			
Strategic Focus			
<p>Advance the co-operative model: <i>We will increase awareness of the co-operative model and its value proposition as a solution to address unmet social and economic needs in Alberta communities.</i></p>	<p>Create Connections: <i>We will empower co-operatives through development of strategic partnerships and government relations activities.</i></p>	<p>Support the Co-op Sector: <i>We will develop programs and initiatives to help our members employ best practices, increase efficiencies, and grow sales and membership.</i></p>	<p>Inspire Co-operative Innovation: <i>Through our leadership, we will help Alberta co-operatives respond to opportunities and challenges through innovation and research.</i></p>
Metrics for Success			
<ul style="list-style-type: none"> • Increased membership in co-operatives • Increased business activity for co-ops • Increased public perception of co-ops as a trusted business model • Increased numbers of participants in youth program 	<ul style="list-style-type: none"> • Improved regulatory environment for co-operatives and credit unions • Increased proactive relationship with all levels of government • Increased partnership with allied organizations and government • Increased perception of co-ops as innovative and strategic partners 	<ul style="list-style-type: none"> • Increased programs and services for ACCA members • Increased member satisfaction with ACCA services • Increased usage of shared services • Increased numbers in all training courses • Increased financial health of co-operatives 	<ul style="list-style-type: none"> • Increase in number of co-ops in new sectors • Expansion of existing co-ops to new innovative sectors/business • Increased collaboration between members (working across sectors) • Increased number of research partnerships / research projects